


Overview

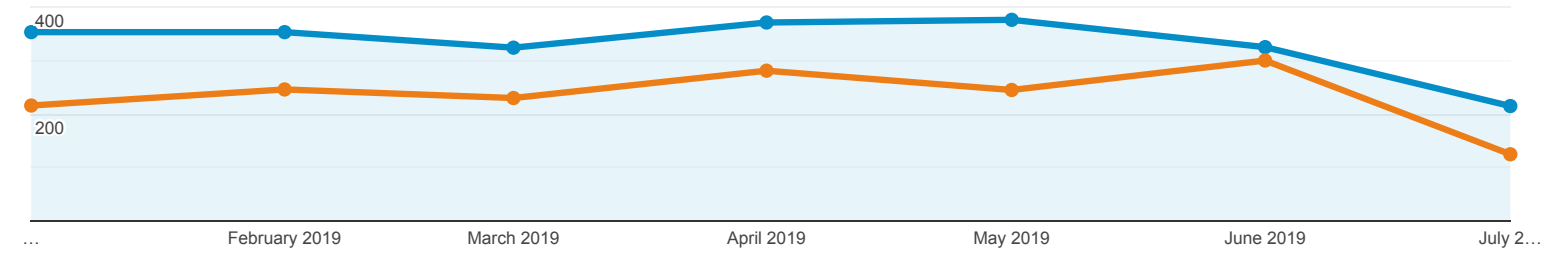

All Users
 +0.00% Users

Jan 1, 2019 - Jul 18, 2019
 Compare to: Jan 1, 2018 - Jul 18, 2018

Explorer

Summary

Jan 1, 2019 - Jul 18, 2019: ● Users
Jan 1, 2018 - Jul 18, 2018: ● Users



Device Category	Acquisition			Behavior			Conversions Goal 1: Phone Mtg Downloads		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Phone Mtg Downloads (Goal 1 Conversion Rate)	Phone Mtg Downloads (Goal 1 Completions)	Phone Mtg Downloads (Goal 1 Value)
	38.18% ▲ 2,045 vs 1,480	37.55% ▲ 1,956 vs 1,422	55.28% ▲ 3,340 vs 2,151	10.38% ▲ 64.04% vs 58.02%	12.38% ▼ 2.10 vs 2.40	13.50% ▼ 00:01:21 vs 00:01:34	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. desktop									
Jan 1, 2019 - Jul 18, 2019	1,232 (60.22%)	1,199 (61.30%)	1,677 (50.21%)	65.18%	2.44	00:01:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2018 - Jul 18, 2018	860 (58.11%)	835 (58.72%)	1,155 (53.70%)	55.15%	2.83	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	43.26%	43.59%	45.19%	18.18%	-13.81%	-22.23%	0.00%	0.00%	0.00%
2. mobile									
Jan 1, 2019 - Jul 18, 2019	694 (33.92%)	651 (33.28%)	1,339 (40.09%)	60.27%	1.76	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2018 - Jul 18, 2018	501 (33.85%)	476 (33.47%)	829 (38.54%)	62.24%	1.83	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	38.52%	36.76%	61.52%	-3.17%	-3.73%	8.17%	0.00%	0.00%	0.00%
3. tablet									
Jan 1, 2019 - Jul 18, 2019	120 (5.87%)	106 (5.42%)	324 (9.70%)	73.77%	1.75	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2018 - Jul 18, 2018	119 (8.04%)	111 (7.81%)	167 (7.76%)	56.89%	2.22	00:02:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	0.84%	-4.50%	94.01%	29.67%	-21.37%	-14.33%	0.00%	0.00%	0.00%

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